



# LETTER FROM THE PRESIDENT

## SPONSORS PAVE THE WAY FOR STUDENT SUCCESS

### Alumni Band Weekend Brings the Tiger Band Family Together

On November 17-19, the Four Notes Club will welcome over 300 former LSU Tiger Band members and their families back to campus for our annual Alumni Reunion Weekend. Our weekend begins on Friday afternoon by dusting off our instruments and striking up the band with a music rehearsal. After the rehearsal, we host an adult's social for members to socialize and enjoy hors d'oeuvres & libations. Saturday begins with a marching rehearsal on the Tiger Band practice field. We transition into a catered tailgate for members, friends, and family before heading down to the Greek Theater for the traditional gametime revelries. Sunday is family day for picnics and social time at the Tiger Band Hall.

Since the Four Notes Club took over Alumni Band Weekend, we have expanded the number of activities for Tiger Band alumni during the event, raised the quality of meals and entertainment provided, and we have worked to keep costs down for our members. In addition to funding the event, the Four Notes Club endeavors to fund scholarships for current members of the band. Any excess revenue from the event is used to benefit that fund. Your sponsorship helps us in both initiatives.

This year, we have 5 tiers for sponsorship at different price points with different benefits available. The Presenting Sponsor tier is limited to a single individual or business. All other tiers are open and we can accommodate multiple sponsors within those tiers.

I want to thank you for your consideration and support of LSU, the Golden Band from Tigerland, the students, and the Four Notes Club. With your help, we are working to make a positive impact in the lives of these outstanding students.

Sincerely,  
**Daniel Wendt**



# ABOUT THE FOUR NOTES CLUB

The Four Notes Club is a 501(c)3 non-profit entity that exists to actively assist, support, and promote Tiger Band. The goals, purposes, and objectives of our organization include:

- Rendering service and financial support to Tiger Band
- Encouraging respect for the high standards which Tiger Band strives to uphold
- Promoting goodwill and fellowship among current and former members and supporters of Tiger Band
- Stimulating interest in Tiger Band among qualified potential students of LSU
- Participating actively in preserving the history of Tiger Band
- Accumulating funds, primarily from member contributions and dues, for scholarship awards to deserving Tiger Band members and for other projects for the benefit of Tiger Band.

## 2023 ALUMNI BAND WEEKEND

The 2023 Alumni Band Weekend will be held November 17-18 at the LSU vs. Georgia State game. The Alumni Band Weekend consists of a Friday Rehearsal for members performing in the stands, a Friday Social, a Saturday Rehearsal, and the Saturday Game Day. This is The Four Notes Club's largest event of the year and allows hundreds of Tiger Band alumni to connect with old friends, meet other alumni, and enjoy another Saturday night in Death Valley on the field again.





## 2023 ALUMNI BAND WEEKEND SPONSORSHIP LEVELS

By becoming a sponsor you or your business will have the unique opportunity to showcase your brand to Tiger Band Alumni and supporters. Your donations will directly go to putting on this Alumni Band Weekend for The Four Notes Club members and current Tiger Band members to enjoy.

### PRESENTING SPONSOR

\$10,000

#### Presenting Sponsor Perks

- Conduct Alumni Band in stands
- Walk down Victory Hill with Tiger Band
- 4 tickets to sit with Tiger Band at game
- 4 Passes to tailgate
- 2 Passes to Friday Night Social
- Verbal recognition at all events
- Organization table at tailgate
- Logo on back of shirt
- Logo on event signage
- Social media recognition
- Logo on TFNC website

### TAILGATE SPONSOR

\$4,000

#### Presenting Sponsor Perks

- Walk down Victory Hill with Tiger Band
- 4 tickets to sit with Tiger Band at game
- 4 Passes to tailgate
- 2 Passes to Friday Night Social
- Verbal Recognition at all events
- Organization table at tailgate
- Logo on back of shirt
- Logo on event signage
- Social media recognition
- Logo on TFNC website

## **FRIDAY SOCIAL SPONSOR**

**\$2,000**

### **Friday Social Sponsor Perks**

- 2 tickets to sit with Tiger Band at game
- 4 Passes to tailgate
- 2 Passes to Friday Night Social
- Verbal recognition at all events
- Organization table at tailgate
- Logo on back of shirt
- Logo on event signage
- Social media recognition
- Logo on TFNC website

## **SATURDAY REHEARSAL SPONSOR**

**\$1,000**

### **Saturday Rehearsal Sponsor Perks**

- 4 Passes to tailgate
- 2 Passes to Friday Night Social
- Verbal recognition at all events
- Organization table at tailgate
- Logo on back of shirt
- Logo on event signage
- Social media recognition
- Logo on TFNC website

## **FRIDAY REHEARSAL SPONSOR**

**\$1,000**

### **Friday Rehearsal Sponsor Perks**

- 4 Passes to tailgate
- 2 Passes to Friday Night Social
- Verbal recognition at all events
- Organization table at tailgate
- Logo on back of shirt
- Logo on event signage
- Social media recognition
- Logo on TFNC website

# SPONSORSHIP LEVEL OVERVIEW

## BENEFITS

PRESENTING SPONSOR	TAILGATE SPONSOR	FRIDAY SOCIAL SPONSOR	SATURDAY REHEARSAL SPONSOR	FRIDAY REHEARSAL SPONSOR
\$10,000	\$4,000	\$2,000	\$1,000	\$1,000

Conduct Alumni Band in stands



Walk down Victory Hill with Tiger Band



Tickets to sit with Tiger Band at game



Passes to tailgate



Passes to Friday Night Social



Verbal recognition at all events



Organization table at tailgate



Logo on back of shirt



Logo on event signage



Social media recognition



Logo on TFNC website



# INTERESTED IN BECOMING A SPONSOR FOR THE 2023 ALUMNI BAND WEEKEND?

To become a sponsor please contact us at  
[fournotes@lsu.edu](mailto:fournotes@lsu.edu)  
or visit [thefournotesclub.com](http://thefournotesclub.com)



**THE FOUR NOTES CLUB**  
ALUMNI & SUPPORTERS OF TIGER BAND